

CASCWA

CALIFORNIA ASSOCIATION OF SUPERVISORS
OF CHILD WELFARE & ATTENDANCE

2022 ANNUAL STATE CONFERENCE

SPONSORSHIP PROSPECTUS

MAY 11-13, 2022 / LAKE TAHOE, CA / IN-PERSON
MAY 12, 2022 / 1 DAY MINI CONFERENCE / ONLINE

THE LEADERS IN PUPIL SERVICES

The California Association of Supervisors of Child Welfare and Attendance (CASCWA) is an organization that is comprised of school and community professionals who are dedicated to improving school climate, safety, and increasing school attendance. We create a network of professional support, mentors and educators, influence relevant legislation and advocate for the needs of students, families, and districts across the state.

Held annually, CASCWA's State Conference is designed for both novice and veteran educational leaders and focuses on the latest in the field of student services, school safety, and child welfare. This preeminent learning event features exciting workshops, informative keynotes and opportunities for skill development and networking. This 2.5 day event will bring together hundreds of professionals from public and private schools and county and community agencies across the state. Unique to this year for members that are unable to travel, we will be offering a one day "mini conference" that will be live-streamed during the in-person event. Two ways to attend ensures maximum exposure to connect with our membership.

**900 MEMBERS
ACROSS THE STATE**





SPONSORSHIP OFFERINGS

CASCWA 2022 ANNUAL CONFERENCE

PRESIDENT'S OPENING LUNCHEON

\$5,000 (1 available- Wednesday)

Kick off the exciting week ahead and network with attendees by sponsoring the President's opening luncheon. Sponsorship includes » Logo and organization name on applicable signage throughout the event venue » (1) Six foot display table with two chairs » Introductory acknowledgement during the luncheon » (2) full conference passes » Full page organization ad in conference brochure and selected logo on all conference signage.

NETWORKING EVENING SPONSOR

\$5,000 (1 available- Wednesday)

Relax with conference attendees by sponsoring beverages and bites during the Wednesday evening reception. Sponsorship includes » Logo and organization name on applicable signage throughout the event venue » (1) Six foot display table with two chairs » Introductory acknowledgement during the networking reception » (2) full conference passes » Full page organization ad in conference brochure and selected logo on all conference signage.

PRESIDENT'S GALA AT HIGH CAMP

\$5,000 (1 available- Thursday)

Treat attendees to a panoramic 10-minute ride that soars above the iconic Tram Face, offering stunning mountain vistas and beautiful views of Lake Tahoe, ending at High Camp for a beautiful evening reception. Sponsorship includes » Logo and organization name on applicable signage throughout the event venue » (1) Six foot display table with two chairs » Introductory acknowledgement during the gala » (2) full conference passes » Full page organization ad in conference brochure and selected logo on all conference signage.

INFORMATION & SNACK STATION SPONSOR

\$5,000 (1 available)

Be the exclusive sponsor of the conference information and snack station. Sponsorship includes » Logo and organization name on applicable signage throughout the event venue » (1) Six foot display table with two chairs » Provide your signage and marketing collateral at the station » (2) full conference passes » Full page organization ad in conference brochure and selected logo on all conference signage.

GENERAL SESSION LUNCHEON

\$3,500 (1 available- Thursday)

Present a two-minute video or microphone time at the hosted luncheon. Sponsorship includes: » organization logo throughout the conference event venue » (2) full conference passes » (1) Six foot display table with two chairs » ½ page organization ad in conference brochure and selected logo on conference signage.



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BREAKFAST SPONSOR

\$3,000 (2 available- Thursday or Friday)

Present a two-minute video or microphone time at the hosted breakfast.

Sponsorship includes: » organization logo throughout the conference event venue » (2) full conference passes » (1) Six foot display table with two chairs » ½ page organization ad in conference brochure and selected logo on conference signage.

HOSTED WORKSHOP SESSION

\$2,500 (4 available)

Have the opportunity to connect directly with attendees by hosting an in person learning session during the conference. Workshop should NOT be a sales presentation and add to attendees knowledge. All hosted workshops must complete the Call for Presenters. Sponsorship includes: » (2) presenter passes good for day of workshop » Organization logo throughout conference event venue » ¼ page organization ad in conference brochure and selected logo on conference signage. *In-person exhibit table available for additional fee.

TRANSPORTATION SPONSOR

\$1,500 (2 available)

Sponsorship includes: » Organization logo throughout conference event venue » (2) conference passes » ¼ page organization ad in conference brochure and selected logo on conference signage.

IN-PERSON EXHIBITOR

\$1,250 (8 available)

Sponsorship includes: » (2) conference passes » (1) Six foot display table with two chairs. » Logo on conference signage.

VIRTUAL EXHIBITOR

\$500 (20 available)

Host a virtual booth during Thursday's virtual conference strand. Sponsorship includes: » (2) Virtual conference passes » (1) Virtual booth to connect with virtual attendees.

ADD-ON PROMOTIONAL OPPORTUNITIES (Must be a sponsor and/or exhibitor)

Pre and Post Attendee List (\$500)

Extra Exhibitor Badge (\$500)

Directional / Room Signage Sponsor \$500 (5 available)

Tote Bag Sponsor with your & CASCWA's logos (\$750)

Handout in Attendee Conference Materials (\$250)

SPONSORSHIP APPLICATION

CASCWA 2022 ANNUAL CONFERENCE

ORGANIZATION

CONTACT NAME

TITLE

ADDRESS

PHONE

EMAIL

WEBSITE

SPONSORSHIP OPPORTUNITY

- PRESIDENT'S OPENING LUNCHEON
- NETWORKING RECEPTION
- GENERAL SESSION LUNCHEON
- HOSTED WORKSHOP SESSION
- INFORMATION & SNACK STATION
- IN PERSON EXHIBITOR
- VIRTUAL EXHIBITOR

- PRESIDENT'S GALA AT HIGH CAMP
- TRANSPORTATION
- PRE AND POST ATTENDEE LIST
- EXTRA EXHIBITOR BADGE
- SIGNAGE
- TOTE BAG
- HANDOUT IN MATERIALS

FORM SUBMISSION AND PAYMENT

- Email completed form to ericap@sia-us.com
- To pay by credit card, please go www.cascwa.wildapricot.org/conference
- To pay by check, make payable to **CASCWA Delta Sierra Section**. Mail to P.O. Box 565, Woodland, CA 95776. Please denote "State Conference Sponsor" on check memo.
- All payment must be received within 15 days of submitting sponsor form.

Rules: By participating in the 2022 State Conference, your company agrees to comply with all CASCWA rules of exhibiting, Palisades Tahoe terms and conditions, as well as, all local health and safety mandates. CASCWA reserves the right to refuse any sponsor for any reason. All sponsorships based on a first-come, first-served basis.

Agreement of sponsorship is not an endorsement implied or otherwise by CASCWA.

SIGNATURE